



The Hopie Company, LLC

249 South Highway 101, #415 \* Solana Beach, CA 92075

Phone: 858-794-0949 \* [www.hopie.org](http://www.hopie.org)

## The Hopie Company At-a-Glance

- WHO:** Founded by husband-and-wife Mark and Ashley Hellickson of San Diego, California, The Hopie Company, established in 2004, is family owned and operated.
- WHY:** To answer a need for meaningful, individualized gifts to give during emotionally trying times, such as: hospitalizations, chemotherapy, bed rest, etc., or any other time when a loved one can benefit from a little extra support and encouragement.
- WHAT:** Hopies are soft, silky scarves made of fine 100% crepe de chine material, with blank spaces to add personal messages of hope and encouragement.
- Each Hopie comes complete with a gift bag, pen for writing messages on the scarf and gift tag.
- DESIGNS:** There are five different designs: Dreams, Fruity Tropics, Love, Rainforest Tropics and Wishes.
- PRICE:** Hopies retail for \$40, with 10% of the proceeds going to organizations that aid in cancer research, such as the American Cancer Society and the Susan G. Komen Breast Cancer Foundation.

### WHERE TO

**BUY THEM:** Currently, Hopies are only available online at [www.hopie.org](http://www.hopie.org).

**CONTACT:** 249 South Highway 101, #415 Solana Beach, CA 92075 (858) 794-0949

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